

Advertising Agency



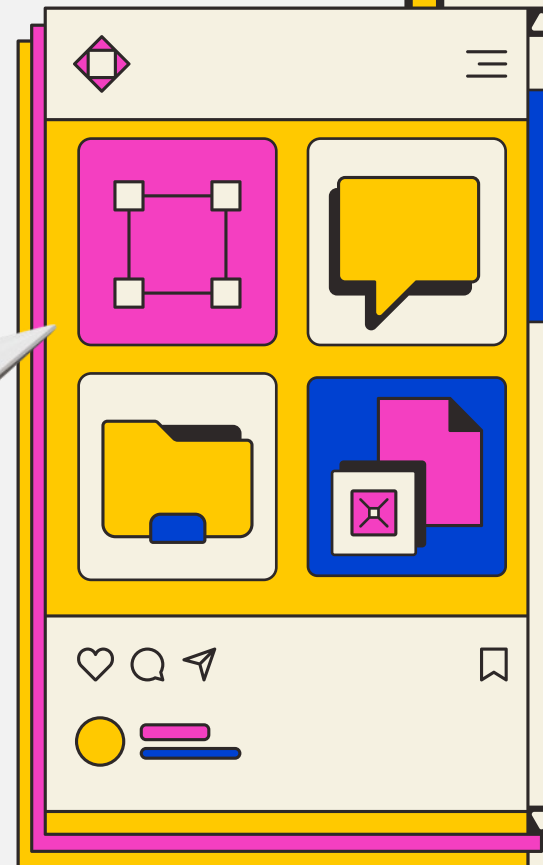
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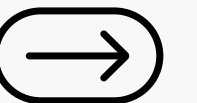
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About Us

Our agency is built on a foundation of passion, expertise, and commitment to excellence. With years of experience in the digital marketing industry, we have developed a deep understanding of what works and what doesn't. Our mission is to empower businesses by leveraging the power of digital marketing to increase their reach, engage with their target audience, and boost their bottom line. We pride ourselves on our transparent, client-centric approach and our relentless pursuit of results.



Market Research



1.

TARGET AUDIENCE

We identify and analyze your ideal customers, understanding their demographics, behaviors, preferences, and needs. This helps us tailor marketing strategies to effectively reach and engage your audience.

2.

COMPETITIVE BENCHMARKING

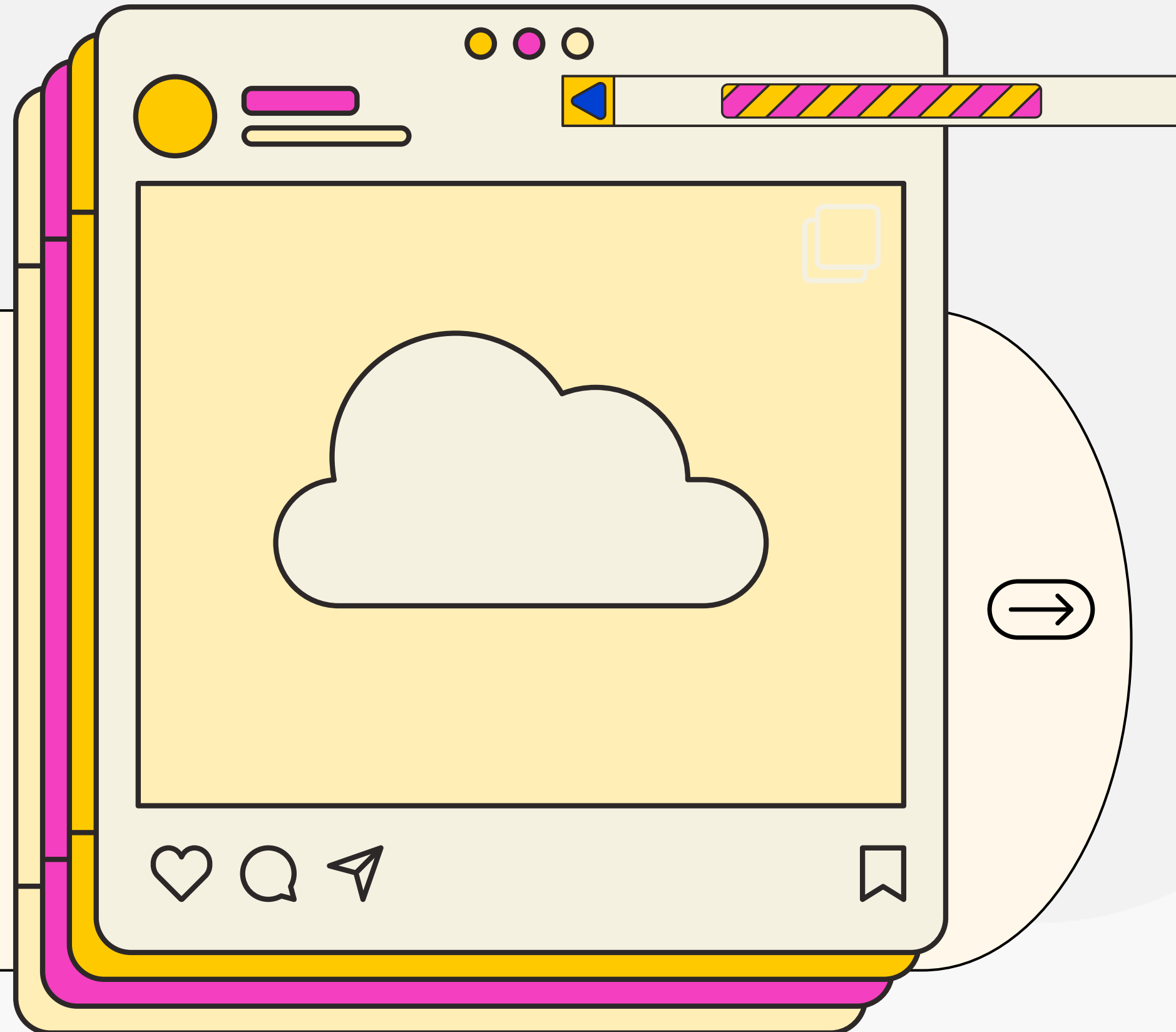
We assess your competitors' strengths and weaknesses, examining their strategies and performance. This enables us to identify opportunities and threats, positioning your brand strategically in the market.





Influencer Marketing

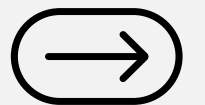
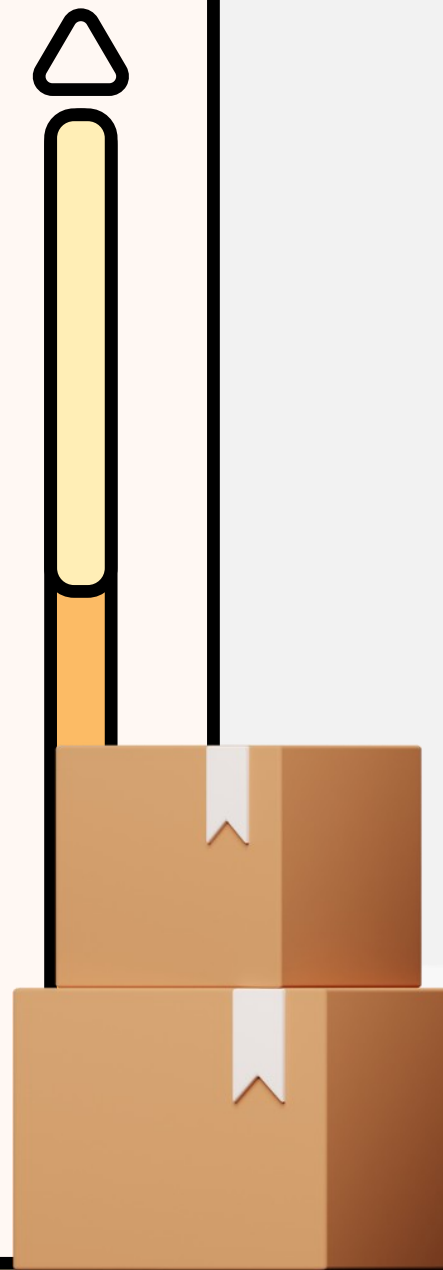
Influencer Marketing is a powerful way to connect your brand with the right audience through trusted voices. Our influencer marketing services focus on identifying and collaborating with relevant influencers who align with your brand values and target market. We manage end-to-end campaigns, from influencer outreach and content planning to execution and performance tracking. Our goal is to increase brand awareness, build credibility, drive engagement, and turn authentic influencer connections into measurable business results.





Content Creation

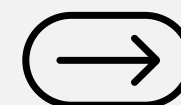
Compelling content is key to engaging your audience and driving conversions. Our content creation services include crafting high-quality blog posts, articles, social media updates, and multimedia content that resonate with your target audience. We focus on creating content that not only informs and entertains but also aligns with your brand's voice and objectives. By consistently delivering valuable content, we help you build trust and authority in your industry.

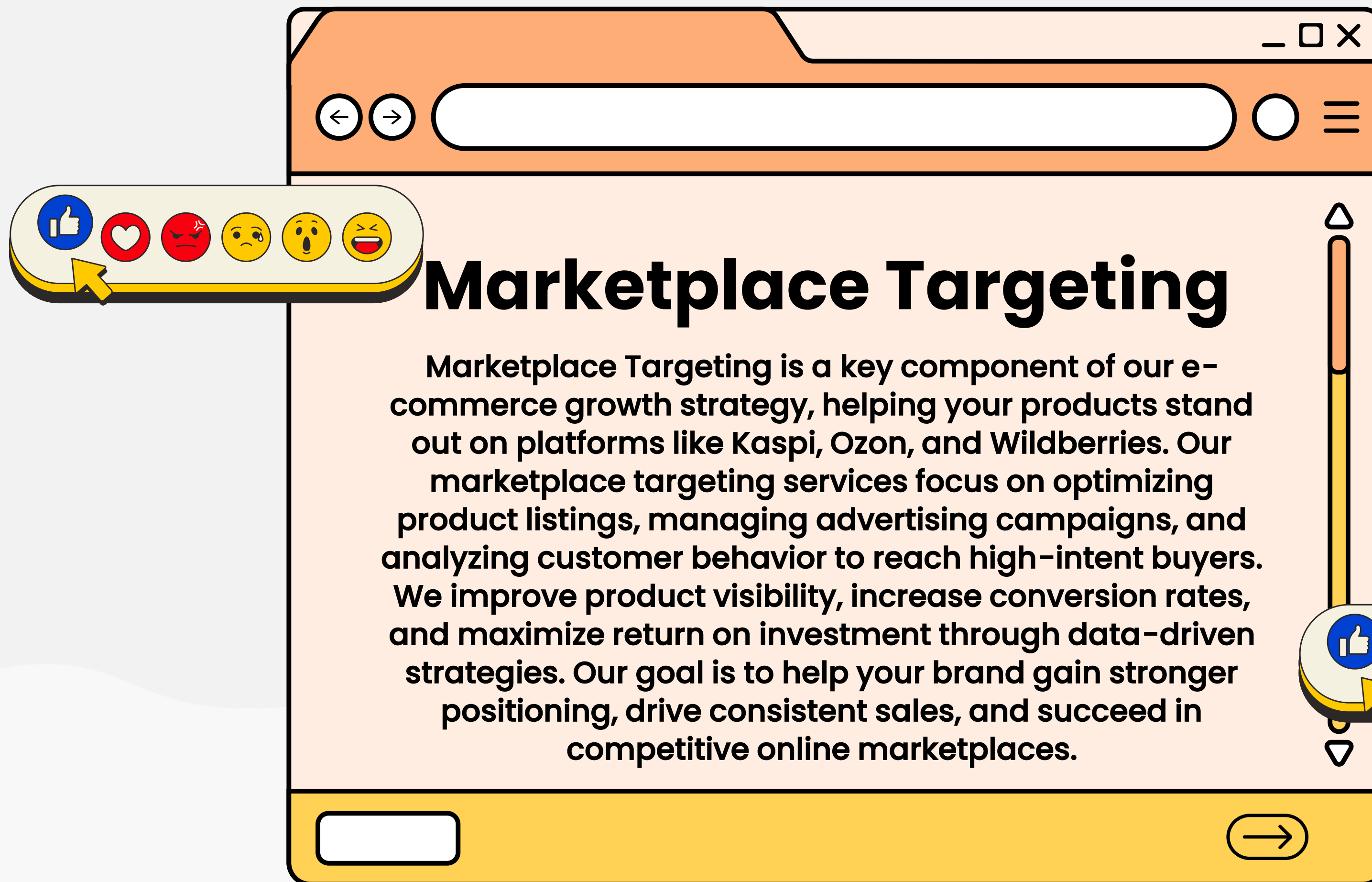


An illustration of a browser window with a yellow border and a white background. It features a search bar at the top and a main content area. On the right side of the window, there are window control icons: a minus sign, a square, and an 'X'.

Social Media

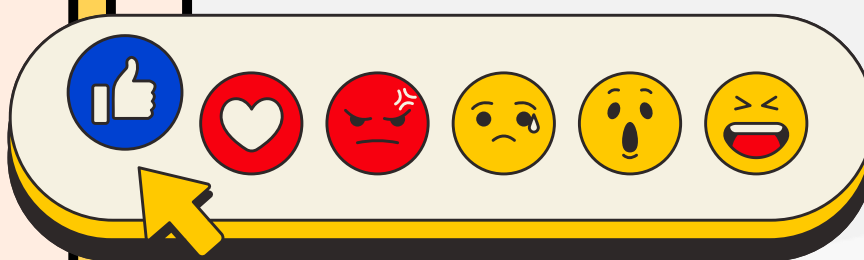
Social media connects you with your audience and builds brand awareness. Our services include strategy development, content creation, community management, and paid advertising tailored to each platform. We ensure your brand message is consistent and engaging, maximizing reach and impact through analytics and audience interaction.





Marketplace Targeting

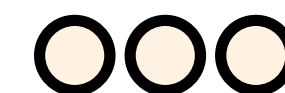
Marketplace Targeting is a key component of our e-commerce growth strategy, helping your products stand out on platforms like Kaspi, Ozon, and Wildberries. Our marketplace targeting services focus on optimizing product listings, managing advertising campaigns, and analyzing customer behavior to reach high-intent buyers. We improve product visibility, increase conversion rates, and maximize return on investment through data-driven strategies. Our goal is to help your brand gain stronger positioning, drive consistent sales, and succeed in competitive online marketplaces.



Influence Marketing

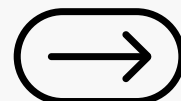
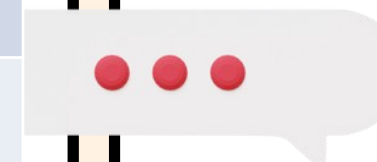


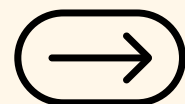
Bloggers packages



Instagram Bloggers	Price	VK Bloggers and public pages	Price	YouTube Bloggers	Price
Nano Bloggers 5k-10k followers	150 000	-	-	5k – 30k followers	250 000
Bronze 100k followers	450 000	100k+ followers	200 000	100k+ followers	500 000
Silver 300k+ followers	700 000	200k+ followers	350 000	200k+ followers	700 000
Gold 500k+ followers	1 300 000	1mln+ followers	500 000	1mln+ followers	1 500 000

We will select the best bloggers to suit your budget and technical requirements*



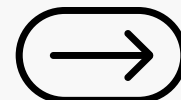


Analytics & Reporting

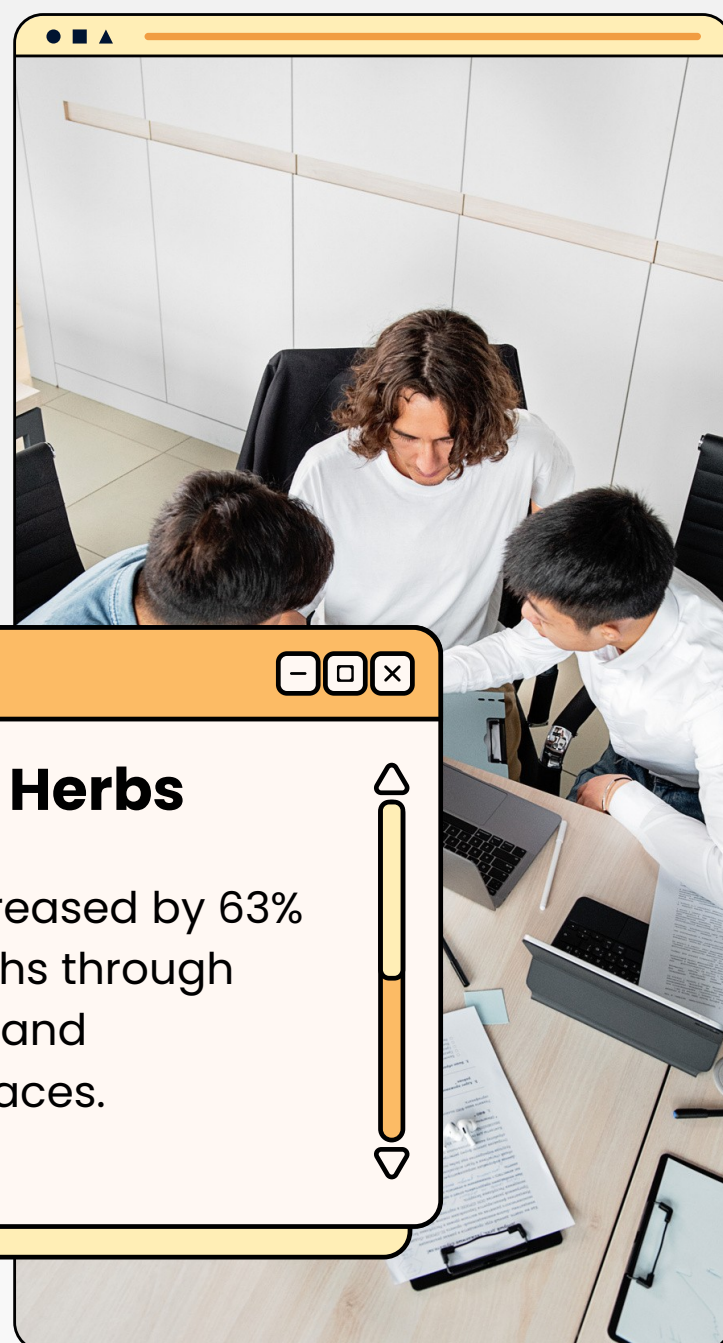
Data is at the heart of our digital marketing strategies. Our analytics and reporting services provide you with detailed insights into your marketing performance. We track key metrics, analyze user behavior, and measure the effectiveness of your campaigns. By translating data into actionable insights, we help you make informed decisions and continuously optimize your marketing efforts to achieve better results.

Conversion Optimization

We turn visitors into customers by improving your website's user experience. Our conversion optimization services include analyzing user behavior, identifying barriers, and implementing strategies like A/B testing to enhance site performance and increase conversion rates.



Success Stories



Doctor Herbs

Sales increased by 63% in 2 months through bloggers and marketplaces.



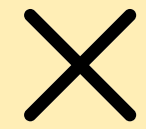
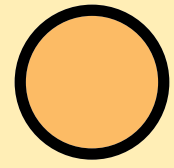
Dam Dala

UGC Production
Creating creatives that doubled CTR.



ICABER

Grew social media engagement by 200% with our comprehensive social media management and content creation services.



**Thank
You**



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